

SNOWFLAKE RELEASE 2019

HOW IT WORKS

- 1 All Snowflake fans must check-in at the front gate to be assigned to their spot in line. Check-in opens at 12pm on Friday (12/6), and it's first come first serve - so arrive early if you want to camp! For any die-hard Snowflake fans who want to show up before Friday, we'll be able to check you in at the Distillery. We'll be open during our normal hours, so we'd love to see you inside for a whiskey!
- 2 Upon check-in, each individual will be given a colored wristband and number which will determine their spot in the preliminary line where Snowflake Bottle tickets will be distributed (the wristband does NOT guarantee you a bottle, but does determine your spot in the bottle ticket line). You can only get a bottle if you have a bottle ticket. Each person in line with a wristband will be able to claim up to 2 Snowflake Bottle tickets.
- 3 Your campsite doesn't dictate your spot in line (your wristband and number do, which are dictated by your time of arrival). See more about camping below!
- 4 To ensure the integrity of the line, your spot in line (determined by your wristband and number) will be entered into an online registry so that there's no confusion. You do not need to arrive all together with your group to enjoy the festivities, but when lining up, everyone will need to take their place in line based on when they checked in.
- 5 Finally, bottle tickets will be passed out, based on wristband and number, prior to doors opening early Saturday morning - so make sure you are present and in line! This further protects the integrity of the lines, and also requires that you must be present and in line to redeem your bottle! You cannot claim bottle tickets for anyone else (i.e. someone in the bathroom, someone on their way, or anyone beside you!).
- 6 Bottles will be available and for sale inside the distillery at 8am on Saturday (12/7), and are available with the redemption of a bottle ticket. Each guest can get up to 2 bottle tickets and bottles will be available for purchase at \$99.99 each.
- 7 Remember, once you receive your bottle ticket, you must remain in line to purchase your bottle. You cannot get your bottle ticket, leave and then come back later in the day. Once the line ends, any remaining bottles that are not claimed will be released to the general public.

CAMPERS

- Please plan to arrive early on Friday to claim a camping spot. Those who arrive late that night will likely be told camping is full and they need to take a spot in the line (no camping gear allowed). You cannot reserve a camping spot.

-The evening will be filled with food, booze, fun games, and multiple heat sources to keep you warm! Snowflake Village will play host to a whiskey cocktail bar, live music, and plenty of other surprises! Snowflake Village will be open from noon on Friday (12/6) until 6am on Saturday, 12/7).

-The first 10 campsites hold 10 people (10 feet by 20 feet), while the remaining campsites hold 4 people each (8 feet by 8 feet).

-Your campsite doesn't dictate your spot in line (your wristband and number do, which are dictated by your time of arrival). So check-in first at the front, then we'll walk you to your camping spot!

-Once all campsites are filled, the line will continue on to the sidewalk. No camping gear will be allowed on the sidewalk, but you may have one chair per person. So, if you don't arrive in time to get a campsite, please leave camping gear in the car and refrain from setting up on the sidewalk.

-Snowflake bottle tickets will be distributed based on the zone and number you are given at check-in which is determined by your time of arrival.

-Again, bottle tickets are distributed at an unannounced time, so while your check-in number and zone dictate your spot in line to get a ticket, you must be present to get the bottle ticket.

-If you are not present when bottle tickets are given out, you will not get a ticket and therefore will not get a bottle!



KNOW BEFORE YOU GO

There are absolutely no tents or camping allowed on the sidewalk. If you are in line on the sidewalk, you're only allowed a camping chair (per city regulation). Please respect the rules, stay warm, and have fun!

Remember, we're a distillery. That means we have plenty of incredible whiskey - but whiskey happens to be a highly flammable liquid. Please leave all open flames, grills and personal heaters at home. That means no fire pits, chimineas, cigarettes, cigars, pipes, grill (propane/electric/charcoal) and heaters. We encourage you to bring hand warmers and your best winter gear to stay warm. Additionally, we'll have a designated smoking area and grilling where you can grill food on grills that we will provide (see below).

The Village, among a few designated warmth areas, will have heat all night long, so leave your flames at home and leave the heat up to us!

We will have a grilling area for all you pitmasters! Best of all, we'll provide all of the grills, propane and utensils (spatulas and tongs). Remember, no guests can bring their own grills, so please leave yours at home. If you need anything extra to prepare your food (spices, etc.), please plan to bring those yourself.

There are absolutely no trailers or RVs allowed in the campsite, but we will have a safe area for you to park in several lots in the surrounding area! We'll have parking for some vehicles, but it's first come first serve and spots are limited. Please obey all traffic and parking laws of the neighborhood if you're not able to get a spot.

Due to city ordinance, there is no outside alcohol allowed while you wait in line. Good news - you are at a distillery! We will be serving Stranahan's cocktails at the Snowflake Village bar until 2am.